

F|C|E|P ✱ F|E|M|F

Symposium *by the* *Sea* 2020

The Annual Meeting of the Florida College of Emergency Physicians

August 6-9, 2020 • Wyndham Grand Clearwater Beach, FL

Sponsor & Exhibitor **PROSPECTUS**

Revised Feb. 3, 2020



ABOUT

Hosted by the Florida College of Emergency Physicians (FCEP), Symposium by the Sea (SBS) is an educational conference for emergency physicians, residents, nurses, physician assistants and other allied health professionals who are interested in emergency care updates. The conference features exciting events such as:

RESIDENT COMPETITIONS:

- SimWARS (Simulation Wars)
- Case Presentation Competition (CPC)
- Research Poster Abstract Competition
- SonoRace (Ultrasound)

SOCIAL EVENTS:

- Wine, Beer & Cheese Reception with Exhibitors
- Volleyball Game
- Casino Night

SPECIAL INTEREST EVENTS:

- Emergency Medicine Residents' Association of Florida (EMRAF) Networking Reception
- Medical Student Forum
- FCEP Board of Directors Meeting
- FEMF Board of Directors Meeting
- FCEP Committee Meetings
 - Women in Medicine, Membership & PD, Government Affairs, Medical Economics, EMS/Trauma, etc.

Will you join us and more than 300 emergency medicine professionals on August 6-9, 2020 in Clearwater Beach for Symposium by the Sea?

This conference offers your company a unique opportunity to network with attendees who are already interested in cutting-edge advances in emergency medicine. Our sponsorship and exhibit hall opportunities are designed around *your* needs to provide maximum exposure.

Browse through our unique opportunities in this brochure. Your participation and contribution is the foundation for success. We look forward to seeing you in August!



CONFERENCE SCHEDULE

Bolded Items: Sponsor/Exhibitor-specific

Starred* Items: Dedicated hours (non-competing CME)

Thursday, August 6, 2020

8:00 am–5:00 pm: FCEP Committee & BOD Meetings

10:00 am–3:00 pm: Exhibitor Move-In/Set-Up

Friday, August 7, 2020

8:00 am–4:30 pm: CE Programs

9:30 am–12:30 pm: Exhibit Hall Open

10:00 am–10:30 am: Coffee Break in Exhibit Hall*

1:00 pm–4:30 pm: SimWARS

4:00 pm–5:00 pm: EMRAF Networking Reception Setup

5:00 pm–6:00 pm: EMRAF Networking Reception

6:00 pm–8:00 pm: Exhibit Hall Wine, Beer & Cheese Reception*

Saturday, August 8, 2020

8:00 am–1:00 pm: CE Programs

9:00 am–1:00 am: Exhibit Hall Open

9:00 am–9:30 am: Coffee Break in Exhibit Hall*

9:00 am–12:00 pm: Head Shots in Exhibit Hall*

1:00 pm–3:30 pm: Exhibitor Move-Out

3:00 pm–5:00 pm: Annual Volleyball Game

8:00 pm–11:00 pm: Casino Night presented by DuvaSawko & EMPros

Sunday, August 9, 2020

9:00 am–12:00 pm: SonoRace Competition & Awards

Please note the schedule is subject to change.



HOTEL DETAILS:

Wyndham Grand Clearwater Beach
100 Coronado Dr,
Clearwater, FL 33767

Room Rate:

Starting at \$199/night*
plus applicable fees & taxes

**includes resort fee, resort fee, high speed internet access in guest rooms, access to fitness center, local/toll free calling, (2) bottles of water per stay, pool towels, and in-room coffee.*

Valet-Only Parking:

\$15/day per vehicle

Reservations:

727-281-9536

 **BOOK ONLINE**

Group Name:

Florida Emergency Medicine
Foundation

Event Name:

Symposium by the Sea

Reservation Deadline:

July 8, 2020 at 5:00 pm

All reservations must be secured with a valid credit. Cancellations will be accepted up to 72 prior to arrival.

FCEP encourages all exhibitors to make reservations prior to the reservation deadline. Regular room rates may apply after this date.

Reservations should be made directly with the Wyndham Grand Clearwater Beach, which is the ONLY official housing provider for Symposium by the Sea 2020. We do not use third-party companies; protect yourself against room block scams.

THE EXHIBIT HALL

Submit your completed exhibitor registration form and full payment by close-of-business on **May 1, 2020** to receive discounted pricing and PRIORITY booth placement in our Exhibit Hall. The final deadline to reserve space and be included in conference materials is **June 26, 2020**.

8' x 10' Exhibit Booth Pricing:

\$1,100 Early Bird Price (book by May 1)

\$1,250 Regular Price

Multi-Booth Discount: Get \$100 off (2) or more booths

EXHIBIT BOOTH includes:

8'x10' carpeted booth with draped back & side walls

(1) 6' table

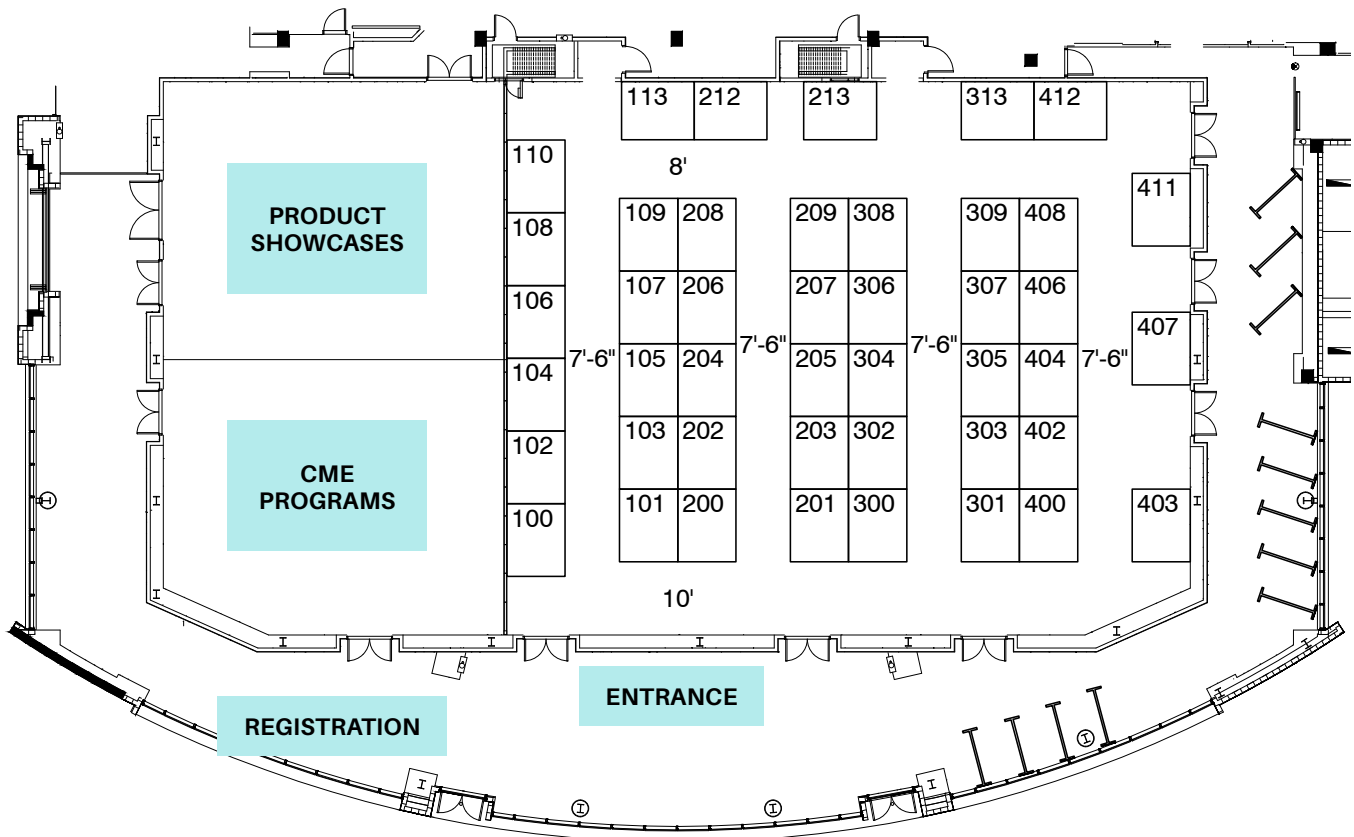
(2) chairs

wastebasket

(2) exhibitor badges

(1) booth identification sign (80 sq. ft.)

FLOOR PLAN:



FCEP Exhibitor Contact:

Melissa Keahey
 Director of Meeting & Events
 3717 S. Conway Rd., Orlando, FL 32812
 P: 407-281-7396 x231
 F: 407-281-4407
 mkeahey@emlrc.org

Exhibit Services Contractor:

Gilbert Exposition Management
 Services (GEMS)
 11580 Ryland Ct., Orlando, FL 32824
 P: 407-438-5002
 F: 407-852-0286
 Rose@gemsevents.com

SPONSORSHIP & ADVERTISING OPPORTUNITIES

Sponsor the entire conference through a package deal, specific items or events, and more. Options are a la carte and can be combined with packages.

PLATINUM PACKAGE

Available exclusively through the Corporate Sponsorship Program. Contact Melissa Keahey for more information or click below to view our online brochure.

 [VIEW BROCHURE](#)

GOLD PACKAGE

\$4,500

PERKS:

Logo on conference signage, materials, website, mobile app and social media

- (1) 8' x 10' Exhibit Booth
- (6) representative registrations
- (2) Mobile app ad notifications
- Digital attendee list
- Participation in the Exhibit Hall Game (*prize not included*)
- (3) bottles of wine to serve at the Wine & Cheese Reception

SILVER PACKAGE

\$2,500

PERKS:

- Logo on conference signage, materials and website
- (1) 8' x 10' Exhibit Booth
- (4) representative registrations
- (1) Mobile app ad notification
- Participation in the Exhibit Hall Game (*prize not included*)

WI-FI (EXCLUSIVE) \$5,000

Access platinum-level perks by sponsoring the lifeline of the conference: Wi-Fi. Attendees will see your logo when logging in.

PERKS:

- Logo on conference signage, materials, website, mobile app and social media
- (3) logo floor decals
- (1) 8' x 10' Exhibit Booth
- (4) representative registrations
- (4) Mobile app ad notifications
- Digital attendee list
- Participation in the Exhibit Hall Game (*prize not included*)
- (3) bottles of wine to serve at the Wine & Cheese Reception

PLATINUM-LEVEL OPPORTUNITY

NAME BADGES \$2,500 (EXCLUSIVE)

Reach all attendees by displaying your logo on name badges.*

PERKS:

- Logo on conference signage, materials and website
- (1) 8' x 10' Exhibit Booth
- (4) representative registrations
- Digital attendee list

*Subject to [ACCME Standards of Commercial Support](#).

SILVER-LEVEL OPPORTUNITY

ATTENDEE FOOD & BEVERAGE BREAKS \$2,000-\$2,500

Boost traffic to your exhibit booth or gain exclusive in-meeting exposure by sponsoring attendee food and beverage.

PERKS:

- Logo on conference signage, materials, website, social media and food stations
- (1) Mobile app ad notification
- 10-minute speaking opportunity when available

CHOOSE FROM:

- Attendee Coffee/Refreshment Break in Exhibit Hall: \$2,000
- FCEP BOD Meeting: \$2,000
- FCEP Committee Lunch: \$2,500

SILVER-LEVEL OPPORTUNITY

**TOTE BAGS
\$1,500 (EXCLUSIVE)**

Give attendees a convenient way to carry items while featuring your logo!*

PERKS:

Logo on conference signage, materials and website

*Subject to [ACCME Standards of Commercial Support](#).

SILVER-LEVEL OPPORTUNITY

**EMRAF NETWORKING
RECEPTION
\$2,500/\$800**

Increase your recruitment opportunities with emergency medicine resident physicians by sponsoring this event! Each sponsorship includes logo recognition on conference materials, event signage and bar, if applicable.

**LIBATIONS (OPEN BAR):
\$2,500 (EXCLUSIVE)**

(2) drink tickets per attendee

SILVER-LEVEL OPPORTUNITY

**HI-TOP TABLE DISPLAY:
\$800**

(2) representative badges & drink tickets

**WINE, BEER & CHEESE
RECEPTION STATION
\$350**

This popular event takes place on Friday evening inside of the Exhibit Hall. Includes (3) three bottles of wine to be poured at your booth.

ADDITIONAL OPPORTUNITY

**MOBILE APP
NOTIFICATION \$200 ea
\$170 ea for 3 or more
\$150 ea for 5 or more**

The conference mobile app allows attendees to be fully connected during the conference. Mobile app notifications allow sponsors to send messages to attendees at scheduled dates & times during the conference.

ADDITIONAL OPPORTUNITY

**EXHIBIT HALL
RECEPTION HORS
D'OEURVES \$1,500**

Increase foot traffic at your booth during the Exhibit Hall Reception!

PERKS:

Logo on station signage

Food station set in close proximity to your booth

SILVER-LEVEL OPPORTUNITY

**DEDICATED EMAIL
PROMOTION \$300**

Promote your company through a dedicated email to attendees before or during the conference (dependent upon volume of email promotions purchased).

Your email will include your logo, company website URL and copy provided by you.

ADDITIONAL OPPORTUNITY

**EXHIBIT HALL GAME
\$150**

Participating sponsor must provide a prize valued at a minimum of \$200

Boost traffic to your booth with a guaranteed opportunity to start a conversation! Each attendee will receive a card with participating company logos. Attendees must visit ALL participating exhibitors and receive a stamp or signature to be eligible to win fabulous prizes.

**Deadline to register:
June 26, 2020**

ADDITIONAL OPPORTUNITY

THE FINE PRINT

It is the responsibility of the exhibitor's contact person to share rules and regulations with on-site booth personnel.

EXHIBITOR INFORMATION

Assignment of Space: Exhibit space will be assigned upon receipt of completed registration form and registration fee. Application and payment must be received at the FCEP/FEMF office by June 26, 2020 to reserve space and to be included in conference materials. For Early Bird booth pricing, registration and payment must be received by May 1, 2020.

Booth preferences will be considered in the following order:

1. Exhibiting companies who are also sponsors
2. Exhibitors requiring 2 booth spaces (16'x10') or more
3. Exhibitors requiring 1 booth

A company's relevance to emergency medicine may also be a factor in positioning. After the Early Bird deadline, space will be assigned on a first-come, first-assigned basis.

Booth Relocation: FCEP/FEMF reserves the right to change booth assignments to accommodate cancellations, consolidation, or for any reason as needed.

Sharing/Subletting: No part of any space assigned to an exhibitor may be reassigned, sublet or shared with another party. Exhibitors may display only those products or services that they manufacturer or regularly distribute. Sharing of exhibit space is permitted only for divisions of the same company or as approved by FCEP/FEMF and will result in the assessment of a \$500 sharing/subletting fee.

Exhibitor Badges: Each 8' x 10' booth includes (2) two badges for your exhibit booth personnel. Sponsors receive more badges as part of their sponsorship package. A maximum of (4) four additional badges can be purchased at a rate of \$50 each. Anyone requesting CME must register as an attendee.

Exhibit Services Contractor: All registered exhibitors will receive an Exhibitors Kit from Gilbert Exposition Management Services (GEMS) via the email included on your exhibit application. The kit will contain all exhibit services available and order forms.

Cancellation Policy: Exhibit booth cancellations must be made in either email, fax or letter form and received no later than June 26, 2020. Upon confirmation, you will receive a 50% refund of booth fees. NO refunds will be administered after June 26, 2020. Sponsorships are non-refundable.

Exhibitor Liability: Exhibiting organizations assume full responsibility for their professional/personal property and obtaining insurance to protect against lost or stolen items. The exhibitor understands that neither FCEP/FEMF nor the hotel parties maintain insurance covering the exhibitor's property, and it is the sole responsibility of the exhibitor to obtain such insurance.

RULES & REGULATIONS

1. Exhibitor is responsible for compliance with the **American with Disabilities Act (ADA)** within its booth & assigned space.

2. **Attire of exhibit personnel** should be consistent with the professional atmosphere of the conference.

3. **Demonstrations by exhibitors** may not interfere with normal traffic flow nor infringe on neighboring exhibits. Demonstrations are not permitted outside of the exhibitor's assigned booth space.

4. **Canvassing or distribution** of advertising materials by an exhibitor is not permitted outside of the exhibitor's booth space.

5. **Canvassing or marketing** any products or services in any part of the exhibit hall or meeting rooms by

anyone representing a non-exhibiting company is strictly prohibited.

6. FCEP/FEMF must be notified of an exhibitor's intent to distribute **food or beverage** in the exhibit hall. All such items must be approved by FCEP and ordered directly from the Wyndham Grand Clearwater Beach. Exhibitors are not permitted to bring in outside food or beverages.

7. **Subletting or sharing of booth space** is not permitted unless approved by FCEP/FEMF.

8. **ACCME Agreement:** Exhibiting/Sponsoring companies are required to abide by the rules and regulations set forth by the ACCME's Standards of Commercial Support and FCEP/FEMF. Exhibiting/Sponsoring companies agree to have no involvement or influence with or over the content of the CME portion of the sponsored activity. Entities who are defined as commercial interests by the ACCME are required to sign a Letter of Agreement of Commercial Support.

9. **Giveaways:** Exhibiting companies are permitted to distribute giveaways. All giveaways must be approved by FCEP/FEMF. Removal of items not pre-approved will be strictly enforced.

10. **Sales:** The purpose of commercial exhibits is to further the education of attendees through product and service displays and demonstrations. Direct selling is acceptable as long as the product is pre-approved by FCEP/FEMF. Products must not be in direct competition with FCEP/FEMF products. A sales list should be provided to FCEP/FEMF for approval prior to the event.

11. **Management:** FCEP/FEMF reserves the right to interpret, amend and enforce these regulations as it deems appropriate to ensure the success of the exhibition.

12. **Promotion:** Product-promotion material is prohibited during CME Activity and must be kept separate from CME.

13. FCEP/FEMF reserves the right to reject any exhibit application for any reason; to reject, prohibit, restrict or otherwise require modification of any exhibit for any reason; and to evict or bar any exhibitor whose conduct or materials are objectionable to FCEP/FEMF for any reason.

Symposium by the Sea 2020

Exhibit & Sponsorship Registration Form

ADMIN ONLY	DATE RECEIVED:
	TIME:
	PAID IN FULL DATE:
	ASSIGNED:

1. CONTACT INFORMATION:

Organization Name: _____
 (as it will appear on conference materials)

Mailing Address: _____

Website: _____ Phone: _____ Fax: _____

Exhibit Contact Name: _____ Title: _____

Exhibit Contact Email: _____ Phone: _____

Service/Product to be Exhibited: _____

Vendors/Companies You Do Not Wish to be Located Near: _____

2. ORDER FORM:

EXHIBIT SPACE	EARLY BIRD/REGULAR	QTY
<input type="checkbox"/> 8'x10' Booth	\$1,100 / \$1,250	<input type="text"/>

BOOTH PREFERENCES

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

SPONSORSHIPS & MORE	PRICING	QTY
<input type="checkbox"/> Gold Package	\$4,500	<input type="text"/>
<input type="checkbox"/> Silver Package	\$2,500	<input type="text"/>
<input type="checkbox"/> Wi-Fi	\$5,000	<input type="text"/>
<input type="checkbox"/> Name Badges	\$2,500	<input type="text"/>
<input type="checkbox"/> Food/Beverage Breaks:		<input type="text"/>
FCEP Committee Lunch	\$2,500	<input type="text"/>
<input type="checkbox"/> FCEP BOD Meeting	\$2,000	<input type="text"/>
<input type="checkbox"/> Coffee in Exhibit Hall	\$2,000	<input type="text"/>
<input type="checkbox"/> EMRAF Networking Reception:		<input type="text"/>
Libations	\$2,500	<input type="text"/>
<input type="checkbox"/> Hi-Top Table Display	\$800	<input type="text"/>
<input type="checkbox"/> Exhibit Hall Hors d'oeuvres	\$1,500	<input type="text"/>
<input type="checkbox"/> Tote Bags	\$1,500	<input type="text"/>
<input type="checkbox"/> Social Media Post	\$450	<input type="text"/>
<input type="checkbox"/> Wine, Beer & Cheese Bev Station	\$350	<input type="text"/>
<input type="checkbox"/> Email Promotion	\$300	<input type="text"/>
<input type="checkbox"/> Registration Packet Insert	\$250	<input type="text"/>
<input type="checkbox"/> Exhibit Hall Game	\$150	<input type="text"/>
<input type="checkbox"/> Mobile App Notification	\$200	<input type="text"/>
<input type="checkbox"/> *\$175 ea for 3 or more		<input type="text"/>
\$150 ea for 5 or more		<input type="text"/>

ADD-ONS	PRICING	QTY
<input type="checkbox"/> Additional Badges (2 included w/each booth)	\$50 (each)	<input type="text"/>

3. PAYMENT INFORMATION:

TOTAL AMOUNT: _____

Mailed a check to 3717 S. Conway Rd., Orlando, FL 32812
 Make checks payable to EMLRC

Visa Mastercard AMEX Discover

Card # _____

Expiration Date _____ Security Code _____

Billing Zip Code _____

Cardholder Name _____

Cardholder Signature _____

EMLRC/FEMF's Federal Tax ID #59-3001777

4. ACCME AGREEMENT:

I/We agree to abide by all rules and regulations listed and which are part of the agreement between my/our company and the Florida Emergency Medicine Foundation. I/We also agree to comply with ACCME Standards for Commercial Support. I/We also agree to have no involvement or influence with the content of the CME portion of the conference. You are hereby authorized to reserve space for my/our company for Symposium by the Sea 2020.

 Signature

5. SEND THIS FORM TO:

Melissa Keahey, Director of Meetings & Events
 3717 S. Conway Rd., Orlando, FL 32812
 Email: mkeahey@emlrc.org | Fax: 407-281-4407