

2022 ADVERTISING OPPORTUNITIES

Each EMPulse Magazine print advertisement comes with a number of digital banner ad placements, at no additional cost.

Banner advertisements are a complimentary benefit for print advertisers *only*, designed to give you digital exposure through EMPulse Online articles.

- Banner ads cannot be purchased without a print advertisement purchase.
- Print advertisers are *not* required to submit banner ads. It is a “use it or lose it” deal.
- Additional banner ads cannot be “added on” to a print ad purchase.
- Banner ads must be used in the same issue as your print ad. Unused quantities do not “roll over.”
- Banner ad designs may be unique or the same.
- No edits to your banner ad will be accepted after it's published. Please keep this in mind when providing URLs to link to.
- Tracking links must be provided by you to ensure you receive statistics. EMPulse staff are not responsible for reporting statistics.
- If you'd like your ad(s) to appear on specific articles, please inform EMPulse staff when sending in your designs. Staff cannot guarantee placement, but will do their best to honor requests.



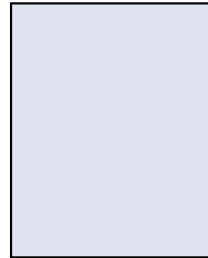
**Sponsored Article:
\$750**

Design Specs:
may submit copy and EMPulse staff will design page, or submit final, print-ready PDF

Banner Ad Placements: 1

Size: 728px w x 90px h

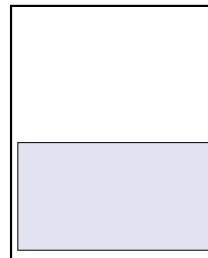
Sponsored articles will have their own page



Full Page Ad: \$750

Design Specs:
8.5" x 11" with a 0.125" bleed

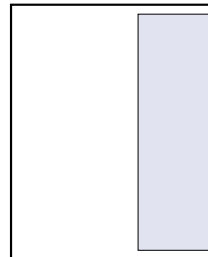
Banner Ad Placements: 4
Size: 728px w x 90px h



½ Page Ad: \$500

Design Specs:
8" w x 5" h

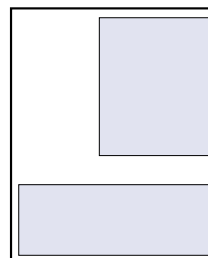
Banner Ad Placements: 3
Size: 728px w x 90px h



⅓ Page Ad: \$400

Design Specs:
2.5" w x 10" h

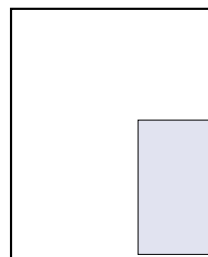
Banner Ad Placements: 2
Size: 728px w x 90px h



¼ Page Ad: \$300

Design Specs:
H: 8" w x 2.5" h | V: 3.9" w x 5" h

Banner Ad Placements: 1
Size: 728px w x 90px h



⅙ Page Ad: \$200

Design Specs:
2.58" w x 5" h

Banner Ad Placements: 1
Size: 728px w x 90px h